WHO'S WHO IN LUXURY REAL ESTATE

The Key to a Global Community of Real Estate Professionals Representing Exceptional Luxury Real Estate

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For nearly 35 years, Who's Who in Luxury Real Estate (LRE®) has represented the world's top high-end real estate professionals from both independent and franchised companies and provided them with the best possible marketing tools and connections to the best luxury real estate professionals around the world.

Great Neck, New York | $35,000,000

A Global Community of Local Experts

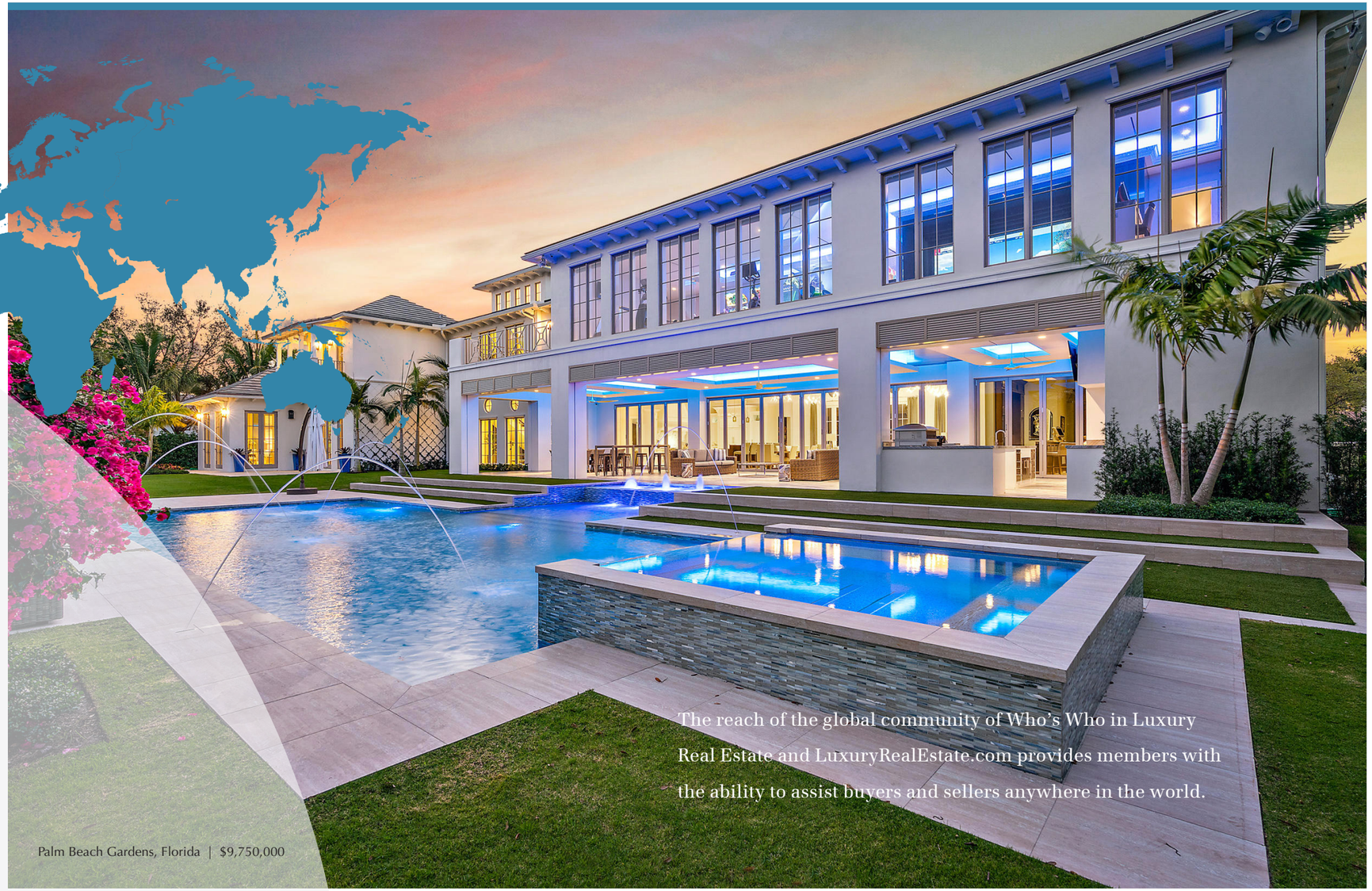
The global relationships cultivated through members of Who's Who in Luxury Real Estate provide unmatched promotion for your luxury real estate and connections to local real estate professionals around the world. This hand-selected group with properties in more than 60 countries collectively sells over $240 billion of real estate annually, making it the most elite and comprehensive luxury real estate network in the world.

Member Offices ..... **35+ COUNTRIES**

Luxury Real Estate Professionals..... **125,000+**

Total Properties ..... **55,000+**

Property Countries ..... **60+**



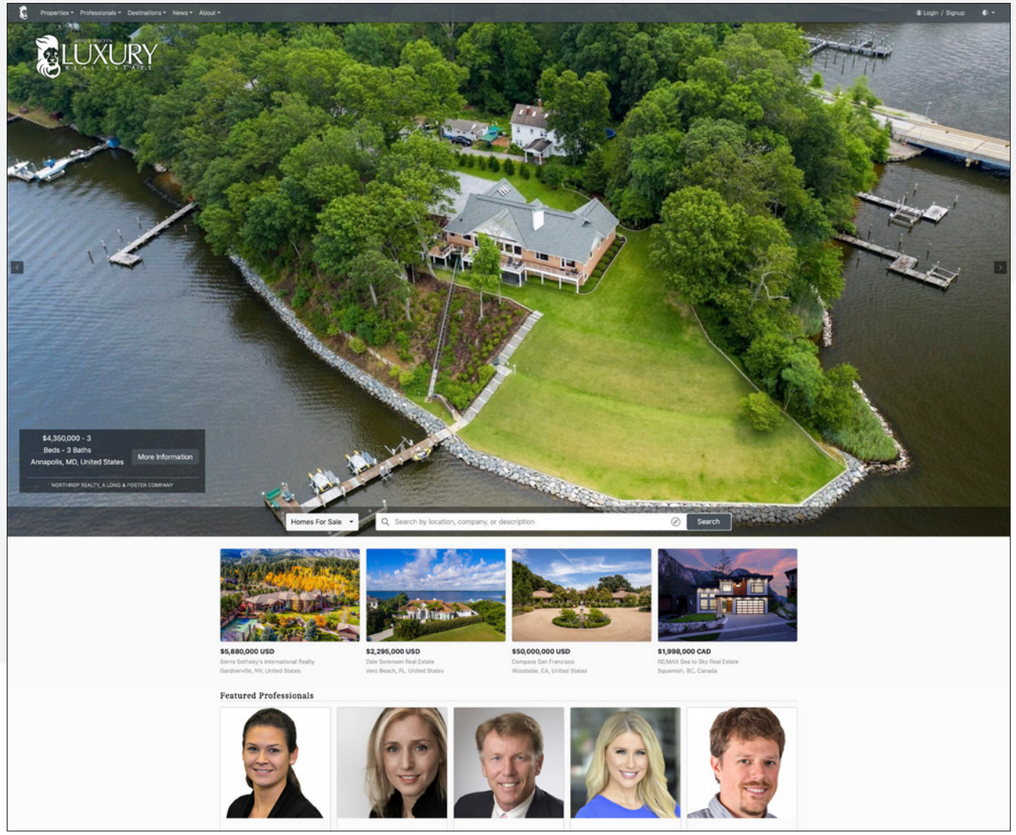
The reach of the global community of Who's Who in Luxury Real Estate and LuxuryRealEstate.com provides members with the ability to assist buyers and sellers anywhere in the world.

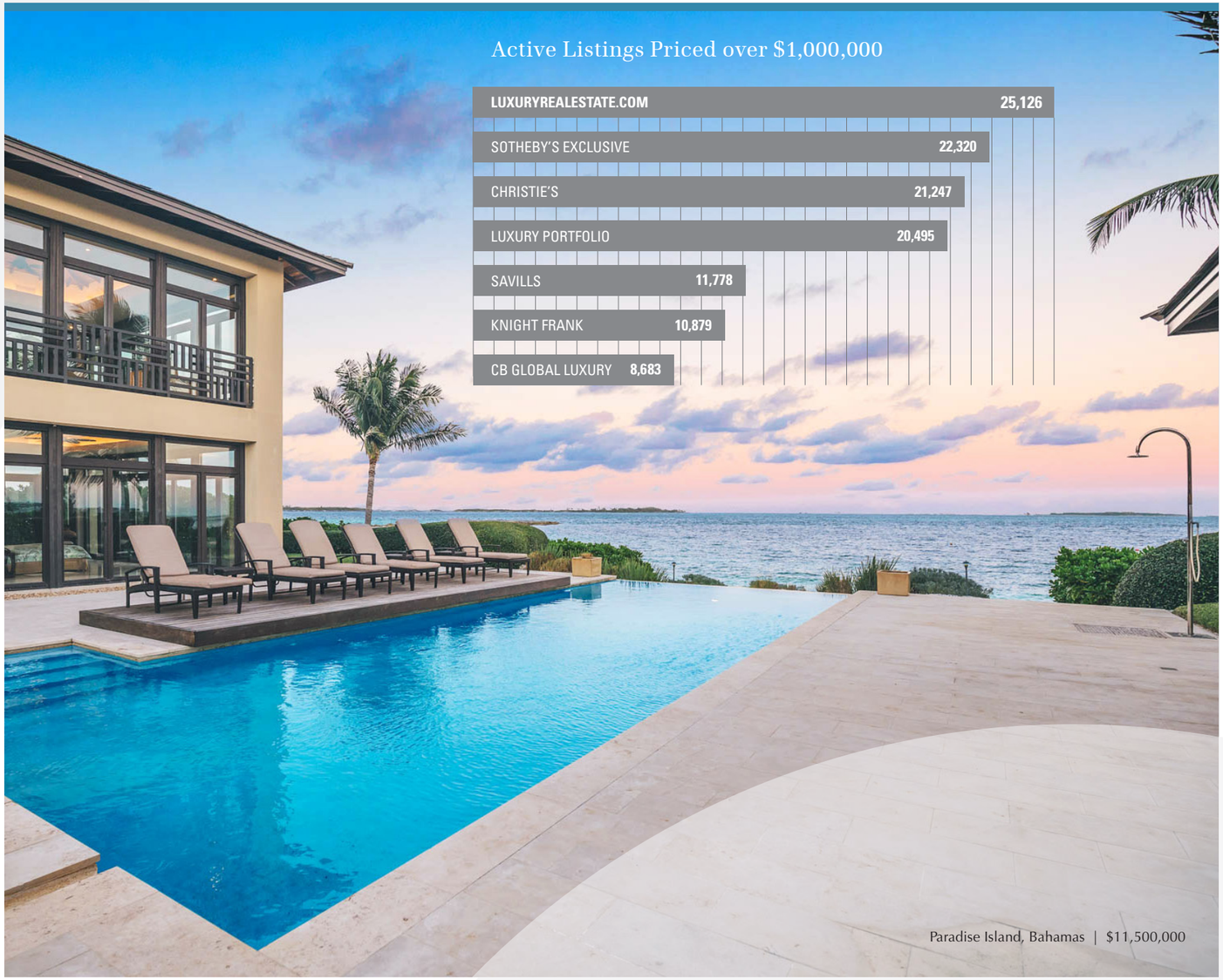
Palm Beach Gardens, Florida | $9,750,000

LuxuryRealEstate.com

Who's Who in Luxury Real Estate's global community is showcased on LuxuryRealEstate.com, the No.1 portal for luxury properties online, presenting more multi-million-dollar estates than any near-peer.

Buyers in search of luxury real estate save time with the ability to browse through thousands of properties from hundreds of companies all in one space.





Riverside, Connecticut | $26,750,000

LuxuryRealEstate.com

Audience

Luxury real estate enthusiasts in over 200 countries/territories perform searches on LuxuryRealEstate.com every month. By adding your property to our luxury search portal, you are reaching a truly global audience.

A Closer Look

Page Views per month	**6,376,496***
Users per month	**172,766****
Men/Women	**54.2% / 45.8%**
Average Age	**34**
Average Household Income	**$398,029**
Average Value of Household Assets	**$1,913,008**

*Page view = the total number of page views, repeated views of a single page are counted

**Visitor session = the period of time a user is actively engaged with the site

Accolades

Frequently distinguished as industry leaders, Who's Who in Luxury Real Estate and LuxuryRealEstate.com have been recognized by these prestigious organizations:

Forbes

WMA WEB MARKETING ASSOCIATION

IAC INTERNET ADVERTISING COMPETITION

THE WEBBY AWARDS

Inc. 5000

THE AMERICAN ADVERTISING AWARDS

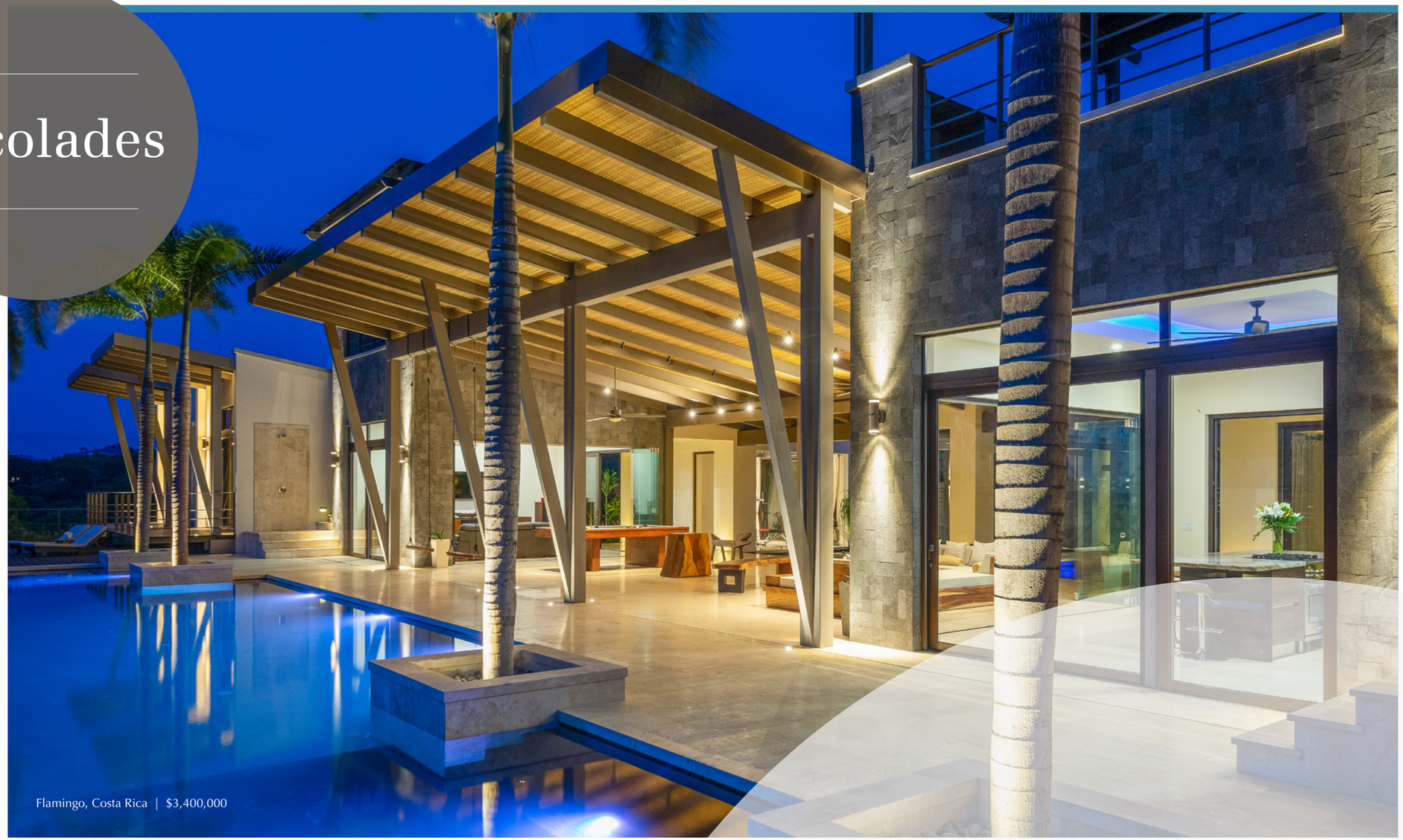
PUGET SOUND BUSINESS JOURNAL

LUXURY INSTITUTE *The Knowledge of Luxury*

WPA WESTERN PUBLISHING ASSOCIATION

Maggie AWARDS

IADAS International Academy of Digital Arts and Sciences



Flamingo, Costa Rica | $3,400,000

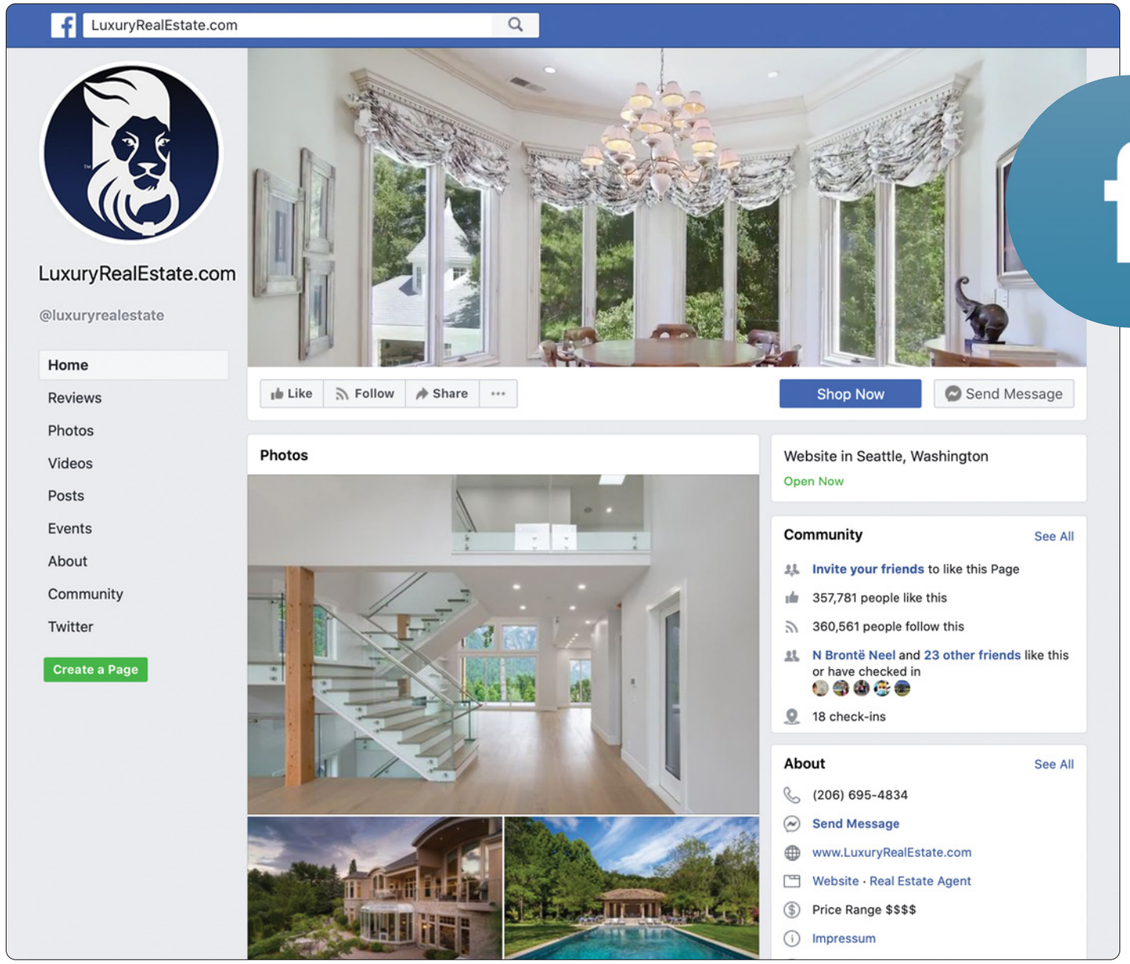
Extending the Reach

Global Luxury Search

Who's Who in Luxury Real Estate members around the world display the Global Luxury Search link on their websites allowing visitors to view the entire LuxuryRealEstate.com collection of properties from their local real estate websites. Providing both local and global promotion of your luxury real estate.

LuxuryRealEstate.com Apple TV App

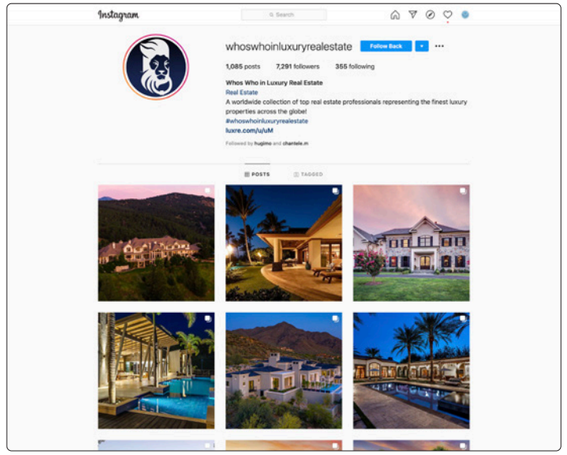
The LuxuryRealEstate.com Apple TV app showcases property videos from LuxuryRealEstate.com, giving Apple TV owners the ability to browse thousands of high-quality videos and video tours of properties from members of Who's Who in Luxury Real Estate.



The LuxuryRealEstate.com Facebook page has the farthest reach, with over 350,000 followers, and is increasing at a steady rate of approximately 1,000 new followers per week.

Social Media Leader

Who's Who in Luxury Real Estate is a leader on social media. We utilize Facebook, Instagram, Twitter, Pinterest and LinkedIn to engage luxury home buyers on LuxuryRealEstate.com.



www.LuxuryRealEstate.com/facebook

www.LuxuryRealEstate.com/twitter

www.LuxuryRealEstate.com/linkedin

www.LuxuryRealEstate.com/instagram

www.LuxuryRealEstate.com/pinterest

LRE® Events

Regarded as one of the 'Best Real Estate Conferences and Events for Luxury Brokers' by Placester, four annual networking events connect key industry leaders from top international luxury real estate companies. These events provide an opportunity to showcase your property to luxury real estate brokers worldwide as well as an opportunity for members to learn about luxury real estate that may be of interest to you.

LRE® Publications

Luxury Real Estate Magazine

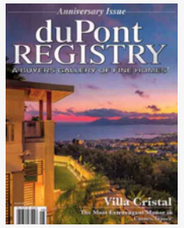
The award-winning *Luxury Real Estate Magazine*, most recently recognized as a finalist in the 2020 Maggie Awards, is distributed globally to many of the world's most affluent individuals. It exclusively showcases luxury listings and significant sales from our worldwide network of Who's Who in Luxury Real Estate members and features insightful editorial content focused on a life of luxury.

Print Distribution: 50,000 | Email & Digital Distribution: 450,000

www.LuxuryRealEstate.com/Magazine

Advertising Partners

Members of Who's Who in Luxury Real Estate, have alliances with *Unique Homes, duPont Registry* and *The Wall Street Journal* offering premium exposure for your property.



Chicago, Illinois | $5,600,000

To learn more about the hand-selected group of real estate professionals representing Who's Who in Luxury Real Estate and their ability to assist buyers and sellers around the world visit www.LuxuryRealEstate.com.

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LUXURYREALESTATE.COM™

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